



152 West Cedar Street Sequim, WA 98382  
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Lodging Tax Advisory Committee Meeting – Friday, December 9, 2016 – 10:00 a.m.  
Sequim Civic Center, 152 W. Cedar Street  
Community Conference Room

**Agenda:**

Approve minutes from September 16, 2016 Meeting Minutes

Lodging Tax YTD

2017 Budget Approved

TEG Grants Application

- Recap
- No new applications

Marketing Tools Update

- Social Media Contest
- Sequim Brochure

New Ads

- Seattle and Portland Transit Ads
- ExperienceWA co-op

Website Stats

Tours

- October 26– Writer Kieran Foley – Ireland

2017 Meeting Schedule

- Determine Dates and Time

Information Sharing